

Megan Keesee

GET IN TOUCH

hello@megankeesee.com

ACCOUNT MANAGER

SENIOR ACCOUNT EXECUTIVE

Liberty Communications

March 2016 – Present



wire

STARSHIP

WaveOptics

Lead media relations programs that have yielded 1.6K+ pieces of unique media coverage and 600M+ global impressions

Launched 5 international companies from EMEA and APAC into the US market

Written and secured 15+ byline placement in outlets like TechCrunch, Engadget, and App Developer Magazine

Secured speaking placements at trade shows/conferences like CES and SXSW

ASSISTANT ACCOUNT EXECUTIVE

The Outcast Agency

February 2015 – March 2016

facebook

JAWBONE

amazon
web services

box

Helped launch 2 companies out of stealth

Helped Minted build a digital presence via blog and social media content

Organized logistics and media programs at conferences including f8, BoxWorks, and AWS re:Invent

Managed 3 interns, two of which were hired on after their internship

INTERN

Golin

May 2014 – August 2014

Walmart
Save money. Live better.

Dow

McGladrey

PETSMART

Silk

Conducted competitive analysis that led to winning new business

Researched, analyzed and recommended strategy for Walmart multicultural outreach

Presented winning PR plan to Silk brand as part of the intern milestone project

MARKETING ASSISTANT

Southeast Missouri State University

January 2014 – January 2015

Wrote and designed feature spreads that were published in the quarterly alumni magazine

Managed content for the school of visual and performing arts website, consisting of 50+ pages

SKILLS

Public Relations

Brand Strategy

Media Relations

Copywriting

Adobe Creative Suite

LANGUAGES

Spanish

German

Portuguese

VOLUNTEER

USNC-UN Women, Board of Directors

USNC-UN Women, Marketing Committee

EDUCATION

B.S. in Communication with an Emphasis in Public Relations

B.A. in Global Studies with an Emphasis in Spanish Language

Southeast Missouri State University